

Chapter 19.53 – OUTDOOR SIGNS

Section 19.53.010 - Signs--Generally.

The erection and maintenance of outdoor advertising signs shall be controlled in order to promote the public safety and the scenic value of public travel, and to preserve the natural character of Whitman County.

1. No sign shall exceed the height of the highest point of elevation of the principal permitted use or structure on the premises.
2. Lighting of signs shall be done to eliminate glare, to any adjacent residential use, or to motorists on adjacent public roads.
3. Signs associated with home occupations in any use district shall be limited to two signs not more than six-sq. ft. in area.
4. The minimum yard setbacks for all signs shall be the minimum setbacks for principal and accessory uses in each district, respectively, excepting that the minimum front yard setback for signs associated with home occupations, agriculture or a public facility or public use shall be ten feet.
5. Nothing in this chapter shall be construed to permit the erection of signs which are prohibited by the Revised Code of Washington, the U.S. Code or any amendments thereto.
6. Marking and lighting of safety hazards shall be exempt from regulation when performed by or at the request of a public entity having jurisdiction.

Section 19.53.020 - Signs--Area Restricted.

Outdoor signs shall not exceed the area prescribed for each use district as follows:

1. Agricultural: 36 sq. ft.
2. Rural Commercial: 18 sq. ft.
3. Heavy Commercial: 80 sq. ft.
4. Light Industrial: 80 sq. ft.
5. Airport Industrial: No restriction
6. Heavy Industrial: No restriction
7. Rural Community Residential: signs prohibited, except home occupation signs.
8. Rural Community Center: 18 sq. ft.
9. The provisions of 1-8 above notwithstanding, all signs associated with home occupations shall be limited in area to 6 sq. feet.